



Technology Assurance Group Invites CTI to Share Technology Expertise at Their Annual Convention

CTI to Attend Prominent Industry Event

BURTON, MI – February 2019 - CTI, a leading managed technology services provider (MTSP), announced today that they have been invited to attend the 19th Annual Technology Assurance Group (TAG) convention in Orlando, Florida. The event will take place on April 7-10, 2019 at the Rosen Plaza and will be comprised of North America's leading MTSPs. TAG is an international organization of independently-owned MTSPs who collectively represent nearly \$350M in products and services. The purpose of the conference is to gather like-minded individuals in order to enhance one another's business through the exchange of new ideas and collaborative effort. The event is invite-only and is reserved for TAG Members, exclusively.

"It is an honor to share our knowledge and experiences with our colleagues," stated Jeff Allen, President of CTI. "The TAG Convention is the premiere event in our industry and every year proves to be a valuable place for us to find new ways to serve our

customers at an even higher level."

In the rapidly changing technology sector, one of the key determinants of success is whether the organization is remaining current with contemporary market trends. In sum, technology changes very quickly and the only way an MTSP can make a real impact on their customers' bottom-line, is by deciphering which technology solutions can add value and coming up with creative ways to implement those solutions. At this event, best practices and techniques to enhance customer experience and company culture will be revealed through various keynotes and break-out sessions.

"CTI is one of our top Members," said Brian Suerth, President of TAG. "The company is the technology leader in their community with a focus on improving their customers' profitability, productivity, and competitive advantages. We're looking forward to their contributions to the collective mindshare."

ABOUT CTI

Communications Technologies, Inc. (CTI) is an independently, locally owned voice and data communications company serving Michigan businesses for over 25 years. CTI is a one-source solution for ordering dial tone and high-speed Internet, providing voice and data cabling, and installation and support of business telephone systems and computer networks. The company takes a consultative approach to its customers' needs and makes recommendations based on over 100 years of combined experience and expertise. CTI actively supports the community through its involvement with non-profit and other charitable organizations. CTI's goal is to add value, differentiate its services, and deliver strategic technologies with integrity and innovation resulting in the highest level of customer profitability, satisfaction and competition advantage. For more information about CTI please call 800-860-6910 or visit www.cti4u.com.