



Jeff Allen  
President

## CTI Selected to Attend Technology Assurance Group's Annual Convention

Burton, MI— February 26, 2018 – CTI, a leading managed technology services provider, announced today that the company has been selected to attend Technology Assurance Group's 18th Annual Convention in San Diego, California on April 28th through May 2nd. TAG is an organization of managed technology services providers (MTSPs) in North America representing \$350 million in products and services. The focus of the convention is enhancing the customer experience. An impressive lineup of CEOs, futurists, tech experts, professors, researchers, authors and speakers will share valuable information on this very important theme.

"It is an honor to be selected to attend the industry's most popular event and share our unique approach to the customer experience with other like minded MTSPs from across North America," stated Jeff Allen, President of CTI. "It gives us a chance for leaders to be amongst other leaders and the

creativity and innovation that emerges from that type of environment is always invigorating. As a company, we're constantly researching new ways to serve our customers and being around other CEOs who are dedicated to the same exceptionally high levels of service always helps us gain new ideas to improve our customers' experience."

The convention will showcase world renowned customer experience keynote speakers and authors like Shep Hyken, Dr. Jeane Twenge, and Jason Young. These experts will enlighten attendees on how to amaze every customer everytime, leverage the talents of the millennial and iGen generations to deliver a phenomenal customer experience, and highlight ways to create a customer centric culture to develop the ideal customer relationship.

"It's important for us to always be one step ahead," reiterated Mr. Allen. "We consider it our obligation to constantly be educating

ourselves and discovering new solutions. That's why we invest in events like these, they give us great ideas, excellent opportunities to collaborate and it helps us maintain our leadership position in our industry."

### About CTI

Communications Technologies, Inc. (CTI) is an independently, locally owned voice and data communications company serving Michigan businesses for over 25 years. CTI is a one-source solution for ordering dial tone and high-speed Internet, providing voice and data cabling, and installation and support of business telephone systems and computer networks. The company takes a consultative approach to its customers' needs and makes recommendations based on over 100 years of combined experience and expertise. CTI actively supports the community through its involvement with non-profit and other charitable organizations. CTI's goal is to

add value, differentiate its services, and deliver strategic technologies with integrity and innovation resulting in the highest level of customer profitability, satisfaction and competition advantage. For more information about CTI please call 800-860-6910 or visit [www.cti4u.com](http://www.cti4u.com).

**About Technology Assurance Group (TAG)**

Technology Assurance Group is an organization of leading managed technology services providers (MTSPs) in North America representing \$350 million in products and services. TAG Members integrate all technology solutions including IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control and managed print. Members benefit

from best business and management practices, advanced sales training programs and processes, in-depth financial analysis and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with technology manufacturers. For more information on TAG, please call 858-946-2108 or visit [www.tagnational.com](http://www.tagnational.com).