



Jeff Allen
President

CTI Invited To Technology Assurance Group's 17th Annual Convention

*Leaders in Unified Communications
Align to Hold Mastermind Meeting
in Houston*

Burton, MI — February 28, 2017— CTI, a leader in unified communications, announced today that Jeff Allen, President of CTI, has been invited to attend the 17th Annual Technology Assurance Group Convention, an organization of dominant unified communications companies in North America representing \$350 million in products and services. The event brings together the most successful leaders in the unified communications sector, in order to elevate the industry as a whole, through the sharing of best business practices, CEO-to-CEO collaboration and exchange of viewpoints as the future of technology. The TAG Convention will held at the Royal Sonesta in Houston, Texas on April 2-5. The theme of this year's convention is "teamwork drives success". It will focus on the power of teamwork, which is suitingly situated at the nation's epicenter for space exploration.

"We're proud to have Jeff Allen attend our event," stated Brian Suerth, President of Technology Assurance Group. "Jeff

brings a tremendous amount of insight and we're thrilled to have him his views with our Membership. His contributions throughout the year to his fellow Members have raised the bar for every company in the technology space. In sum, we're honored to have Jeff in attendance."

One of the keynote speakers at the TAG Convention is Colonel Richard "Mike" Mullane, a former pilot and astronaut who developed his expertise in leadership and teamwork through an array of combat reconnaissance missions in Vietnam and space shuttle missions for the United States. Colonel Mullane will be sharing his insights and collaborating with TAG Members in order to help advance their leadership and teamwork abilities.

Also in attendance will be North America's elite technology manufacturers. These providers will be delivering futuristic technology to TAG Members in order to accelerate the technological proficiency of small to mid-sized businesses. With their new software, cloud computing and auxiliary equipment, businesses can anticipate strong growth in 2017.

"I look forward to attending this year's event and coming back

with new ideas to improve our customer experience," commented Allen. "I believe that the better we understand teamwork, leadership and technological expertise, the more profitable our customers will become. We consider this event a privilege to attend, especially because of the high caliber peers and it also serves as a very effective way to keep our customers miles ahead of their competitors, sustaining their competitive edge through our delivery of futuristic technology."

About CTI

Communications Technologies, Inc. (CTI) is an independently, locally owned voice and data communications company serving Michigan businesses for over 25 years. CTI is a one-source solution for ordering dial tone and high-speed Internet, providing voice and data cabling, and installation and support of business telephone systems and computer networks. The company takes a consultative approach to its customers' needs and makes recommendations based on over 100 years of combined experience and expertise. CTI actively supports the community through its involvement with non-

profit and other charitable organizations. CTI's goal is to add value, differentiate its services, and deliver strategic technologies with integrity and innovation resulting in the highest level of customer profitability, satisfaction and competition advantage. For more information about CTI please call 800-860-6910 or visit www.cti4u.com.

About Technology Assurance Group

Technology Assurance Group (TAG), an organization of leading unified communications companies in North America representing \$350 million in products and services. TAG Members integrate all communication solutions including IT, cloud based technologies, telecommunications, AV, surveillance, video and telepresence and managed print. TAG provides its Members with the competitive advantages necessary to achieve a dominant

position in their marketplace. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with communication solution providers. For more information on TAG, please call 858-946-2108 or visit www.tagnational.com