



Jeff Allen
President

Communications Technologies Incorporated Leverages the Power of the Cloud By Offering Customers Workspace as a Service

Leading Unified Communications Helps SMBs Take Advantage of Emerging Technology

Burton, MI – July 26, 2016 - Communications Technologies Incorporated an industry leader in unified communications, announced today the release of their newest technology deployment, which is their WaaS (Workspace-as-a-service) program that is being offered to the SMBs (small to mid-sized businesses). The program is designed to help businesses make the proverbial jump to the cloud. As the number of executives increase, so does the demand for more flexible and secure applications, hardware, software and virtualized components. WaaS takes this a step further, by taking office technology to new heights by running every component through a virtualized network, instead of requiring local device management. Communications Technologies Incorporated is very excited to announce this program and to share the value-adds with their existing client base.

In layman's terms, WaaS virtualizes every component on a desktop computer. So instead of having a physical component such as servers on-site, which can become obsolete, security-breached or malfunctioning, all components are run through the cloud. For end users, this means that

every single component of an employee's workstation will be available to them, regardless of where they're located or which device they happen to have with them. Everything resides in the cloud including all software, data, file sharing capabilities, Microsoft programs, and line of business software.

"We're so excited to offer our WaaS program to SMBs," stated Jeff Allen, President at Communications Technologies Incorporated. "The majority of businesses will be transitioning the bulk of their IT infrastructure to the cloud and our WaaS solution enables them to do it in a secure manner without compromising their need for flexible access to all of their software tools and programs. Most businesspeople don't have access to all of their technology at any point in time and WaaS eliminates this problem forever. Furthermore, the complete virtualization of the IT network into the cloud bolsters security. For example, in a WaaS environment, employees can BYOD (Bring Your Own Device) onto the network without any hassle and if that employee leaves the company, their access to the cloud can simply be deactivated, drastically reducing the risk of data loss, systems-breach or malicious use. The case for WaaS is quite clear, because it increases employee flexibility and company

security. Over time, these combine to drive productivity and boost the bottom line, which is the core reason for any technology to reach popularity in the business community."

About Communications Technologies Incorporated

Communications Technologies, Inc. (CTI) is an independently, locally owned voice and data communications company serving Michigan businesses for over 25 years. CTI is a one-source solution for ordering dial tone and high-speed Internet, providing voice and data cabling, and installation and support of business telephone systems and computer networks. The company takes a consultative approach to its customers' needs and makes recommendations based on over 100 years of combined experience and expertise. CTI actively supports the community through its involvement with non-profit and other charitable organizations. CTI's goal is to add value, differentiate its services, and deliver strategic technologies with integrity and innovation resulting in the highest level of customer profitability, satisfaction and competition advantage. For more information about CTI please call 800-860-6910 or visit www.cti4u.com.