



Jeff Allen
President

COMMUNICATIONS TECHNOLOGIES INCORPORATED Helps Customers Enhance Network Security Through Managed IT Services

Proactive Approach to IT Enables Local Businesses to Combat Threats

BURTON, MI — November 17, 2015TAG — Communications Technologies Incorporated, a leading provider of unified communications, announced today that its proactive approach to managed services enhances security and helps companies combat malicious threats. Fortune 1000 organizations have plenty of budget available to spend on IT security infrastructure. They are fully equipped with in-house staff that is dedicated full-time to optimizing security across the board. While the necessity for IT security is in plain sight, many small to mid-sized companies may ignore this area of their business until it's too late. Communications Technologies Incorporated's managed IT services provides proactive resources to business owners everywhere. The company zeroes in on five key areas to focus on, to dramatically improve the health of their customers' technology.

In its purest form, Communications Technologies Incorporated's managed IT services anticipate IT issues before they

crop up. It's a proactive and cost effective approach that has changed the way businesses improve their productivity, streamline their efficiency and keep their critical information safe. This approach enables business owners to stay focused on their core competencies, instead of trying to understand the complexities of IT networks. There are five critical areas where Communications Technologies Incorporated leverages their proactive approach to enhance security.

- 1) **Anti-virus/Anti-malware.** Most viruses spread so fast because they are delivered in the simplest ways. Viruses are usually deployed through email, software downloads or phishing sites. Communications Technologies Incorporated provides regularly updates virus protection so the latest threats can be combatted.
- 2) **Data Backup.** If you've ever lost your data, your presentation or a file went missing, you've felt the sting of a lacking data backup program. While most businesses have partial backups in place, Communications Technologies Incorporated provides

companies with cloud based business continuity and disaster recovery programs in order to eliminate this problem from their IT landscape.

- 3) **Software Updates.** If you've ever snoozed a security update, you've potentially put your company at risk for greater harm. Communications Technologies Incorporated team of technicians work around the clock to instantaneously and continuously update software so customers are always on the latest version.
- 4) **Unauthorized Users.** Keeping unauthorized users out – of buildings, software programs and internal networks – is another vital component for a comprehensive data protection program. Leaving these areas unprotected is irresponsible as leaving your doors unlocked at night. Communications Technologies Incorporated monitors activity constantly and works with customers to provide access to necessary employees.
- 5) **Cloud & Mobile Security.** Virtually every business in today's marketplace relies on

some form of cloud-based technology or mobile phones. Each one of these pose a potential threat to the network and create vulnerability for the network, especially if left ignored. Communications Technologies Incorporated monitors personal devices to protect against threats entering the network taking mobile security and cyber security to another level.

“When an organization takes the time to assess these areas of their business, it’s very easy to dramatically improve the health of their technology,” said Jeff Allen, President of Communications Technologies Incorporated. “We

are very well versed in these areas and can bring years of expertise and experience to the table. The modern organization can simply not afford to ignore these areas of their business any longer and by partnering with us we can prevent a catastrophic event.”

ABOUT COMMUNICATIONS TECHNOLOGIES INCORPORATED

Communications Technologies, Inc. (CTI) is an independently, locally owned voice and data communications company serving Michigan businesses for over 20 years. CTI is a one-source solution for ordering dial tone and high-speed Internet, providing voice and

data cabling, and installation and support of business telephone systems and computer networks. The company takes a consultative approach to its customers’ needs and makes recommendations based on over 100 years of combined experience and expertise. CTI actively supports the community through its involvement with non-profit and other charitable organizations. CTI’s goal is to add value, differentiate its services, and deliver strategic technologies with integrity and innovation resulting in the highest level of customer profitability, satisfaction and competition advantage. For more information about CTI please call 800-860-6910 or visit www.cti4u.com.