



Communications Technologies Incorporated Fosters Technology Adoption with K-12 Schools

Leading Unified Communications Provider Helps Education Leverage Today's Technology

BURTON, MI – December 4, 2013

- Communications Technologies Incorporated a leading provider of unified communications, announced today that the company will be launching a program designed specifically for the education market.

Today's teachers are utilizing outdated technology which is not only robbing them of much needed functionality but is also incurring unnecessary expenses during tough economic times. Communications Technologies Incorporated is actively spreading awareness about several of today's technology advancements which increase a school's capacity to collaborate, establish continuous communication channels and most importantly, improve overall campus security. These developments are affecting the lives of students, teachers, faculty, administrators and parents alike.

"Today's school phone system is not like our parents' phone system," stated Jeff Allen, President of Communications Technologies Incorporated. "Today, we're able to provide educators with

dramatically greater levels of communication and security than ever before. Frankly, this technology simply didn't exist in years past, and we're thrilled to finally be able to bring this caliber of technology to our school systems, for a cost that they can actually afford, especially since the features are much needed."

One of the growing concerns of schools across the nation is security. With the unfortunate growth of domestic terrorism, this issue of campus safety has come to the forefront of discussion. Recent advancements in technology have given Communications Technologies Incorporated the ability to increase overall campus security like never before. One example is the development in instant messaging capabilities. For instance, in the event of an intruder on campus, students and teachers are now able to receive instant notification on their phones and 911 lockdowns are immediately initiated. In the event of such an emergency, two-way classroom communication allows teachers to speak back and forth with a central office than waiting for help. Such security is invaluable and provides far greater levels of

comfort for parents and local district officials of schools that are deploying this type of technology.

Another far less dramatic usage for the same instant mass messaging technology, is targeted group messaging. An example of this in action would be if a basketball game were being cancelled, all patrons, students, athletes, officials, parents and transportation could immediately be notified of the cancellation, instead of having to coordinate with everyone separately. Furthermore, these messaging functions also ensure that the sent messages are delivered, received and read by the intended recipient, adding a new element of clarity.

Another in-classroom example of new technology impacting educators is the fact that teachers can now eliminate the mundane repetitiveness of taking daily classroom attendance. It is now commonplace for students to have cell phones and teachers can now take attendance with the push of a button via cell phone. "There are plenty of features and advancements to examine that enable schools to communicate more effectively, enhance security, and save time

for educators and students,”
added Mr. Allen.

**ABOUT COMMUNICATIONS
TECHNOLOGIES
INCORPORATED**

Communications
Technologies, Inc. (CTI) is an
independently, locally owned
voice and data communications
company serving Michigan
businesses for over 20 years.
CTI is a one-source solution for

ordering dial tone and high-
speed Internet, providing voice
and data cabling, and installation
and support of business
telephone systems and computer
networks. The company takes a
consultative approach to its
customers’ needs and makes
recommendations based on over
100 years of combined
experience and expertise. CTI
actively supports the community
through its involvement with

non-profit and other charitable
organizations. CTI’s goal is to
add value, differentiate its
services, and deliver strategic
technologies with integrity and
innovation resulting in the
highest level of customer
profitability, satisfaction and
competition advantage. For
more information about CTI
please call 800-860-6910 or visit
www.cti4u.com.