



## **COMMUNICATIONS TECHNOLOGIES INCORPORATED KEEPS CUSTOMERS SAFE THROUGH ROLLING BLACKOUTS**

*Innovative Technology Set to Replace  
Outdated Voicemail Systems*

BURTON, MI – July 25, 2012 - Communications Technologies Incorporated, a leader in unified communications, announced today that it has launched a data safety program to protect its customers from the expected increase in rolling blackouts and brownouts this summer. Companies across the board are using more energy to power their businesses than ever before and increasing energy demands are putting a strain on major energy suppliers. In years past, energy suppliers have turned to blackouts and brownouts as a last resort, yet in the coming months blackouts will be an unfortunate necessity.

Every year companies face this problem, along with other disasters such as hurricanes, tornadoes, storms, power outages and floods. Oftentimes these disasters cause major disruptions to the business and in some cases companies can lose critical computer files or company records. Most businesses can't afford to lose these files or have their phones down during peak hours. As a result, many businesses have turned to Communications Technologies Incorporated to help eliminate these threats, and are leveraging their

technological expertise to create a competitive advantage for themselves.

Business Continuity Disaster Recovery (BCDR) automatically creates failsafes for key communications systems, so in the event of an emergency, businesses can run uninterrupted. For example, if a phone line were to go down, incoming calls would immediately be transferred to a backup carrier and calls would then be routed to cell phones instantly. Another example of BCDR in action is when all computer files are automatically backed up at the end of every day and saved to a different location so they can immediately be accessed in the event of an emergency. Communications Technologies Incorporated's team is filled with technology experts, who know many other practical ways to apply futuristic technology to solve today's real business problems. "It is our responsibility as our customers' trusted technology advisor to protect our customers' data networks and business phone systems from any event that could cause them to go down such as a power outage or natural disaster," stated Jeff Allen, President of Communications Technologies Incorporated. "Our objective is to give business owners peace of

mind that their technology is secure and accessible so they can focus on growing their businesses."

### **ABOUT COMMUNICATIONS TECHNOLOGIES INCORPORATED**

Communications Technologies, Inc. (CTI) is an independently, locally owned voice and data communications company serving Michigan businesses for over 20 years. CTI is a one-source solution for ordering dial tone and high-speed Internet, providing voice and data cabling, and installation and support of business telephone systems and computer networks. The company takes a consultative approach to its customers' needs and makes recommendations based on over 100 years of combined experience and expertise. CTI actively supports the community through its involvement with non-profit and other charitable organizations. CTI's goal is to add value, differentiate its services, and deliver strategic technologies with integrity and innovation resulting in the highest level of customer profitability, satisfaction and competition advantage. For more information about CTI please call 800-860-6910 or visit [www.cti4u.com](http://www.cti4u.com).