



Jeff Allen  
President

## Communications Technologies Incorporated Enhances Audio and Web Conferencing Applications Though Its Strategic Partnership With ConferTel

BURTON, MI — July 30, 2010 – Communications Technologies Incorporated, the region's leader in business communications, announced today that the company has enhanced its audio and web conferencing applications through its strategic partnership with ConferTel, an innovative provider of teleconferencing solutions.

Communications Technologies Incorporated will offer ConferTel's *Virtual Attendant @ Your Service*,<sup>SM</sup> a robust, full-featured conferencing service offering operator-assisted functions at 'reservation-less' pricing and *i-Present Pro*, a professional yet affordable service for conducting everyday web meetings.

"We listened to what our customers were asking for with their operator-assisted and large event calls," said Jeff Allen, President of Communications Technologies Incorporated. "After a thorough analysis of audio and web conferencing solutions we determined that ConferTel's *Virtual Attendant* and *i-Present Pro* provided the highest level of quality and consistency. These are valuable and necessary business tools that help companies improve employee productivity and be more effective in their ability to communicate with greater numbers of people."

ConferTel designed and developed *Virtual Attendant* to offer users flexibility and the personalized assistance they expect with an operator-assisted call, but at a fraction of the cost. Furthermore, with instant access, there's no more waiting for that 'next available operator'. *Virtual Attendant* can greatly increase the

effectiveness and professionalism of conference calls by allowing the presenter to conduct pre- and post-conference coordination, polling, surveys, Q&A with priority queuing, recording with instant playback access, simultaneous or sequential automated out-dialing, integrated web presentation with videocast and online participant registration. Attendance reports and recordings are available immediately following each call.

*i-Present Pro* is a low cost, easy to use tool which enables presenters to share anything on their computer with their participants. It can be used to complement conference calls or simply one-to-one discussions. Perfect for training or sales presentations, *iPresent Pro* includes such features as document publishing, application sharing, live video-casting, pass control capabilities, and record and replay options.

"Communications Technologies Incorporated is one of the nation's top business communications providers and we're thrilled to offer *Virtual Attendant* and *iPresent Pro* to their valuable customer base," stated Leo McGill, CEO of ConferTel. "Both services are easy to use and very cost effective so businesses of all sizes can use them to increase productivity."

### ABOUT COMMUNICATIONS TECHNOLOGIES INCORPORATED

Communications Technologies, Inc. (CTI) is an independently, locally owned voice and data communications company serving Michigan businesses for over 20 years. CTI is a one-source solution for ordering dial tone and

high-speed Internet, providing voice and data cabling, and installation and support of business telephone systems and computer networks. The company takes a consultative approach to its customers' needs and makes recommendations based on over 100 years of combined experience and expertise. CTI actively supports the community through its involvement with non-profit and other charitable organizations. CTI's goal is to add value, differentiate its services, and deliver strategic technologies with integrity and innovation resulting in the highest level of customer profitability, satisfaction and competition advantage. For more information about CTI please call 800-860-6910 or visit [www.commtechinc.us](http://www.commtechinc.us).

### ABOUT CONFERTEL

Based in Carlsbad, California, ConferTel is a leading provider of IVR telecommunications services in the U.S. and Canada. Providing a range of conference calling services, including automated and operator-assisted phone conferencing, large event calls, on demand record/replay, voice/fax broadcast, teleseminars, webinars, webcasting, online training and desktop/application sharing web conferencing.